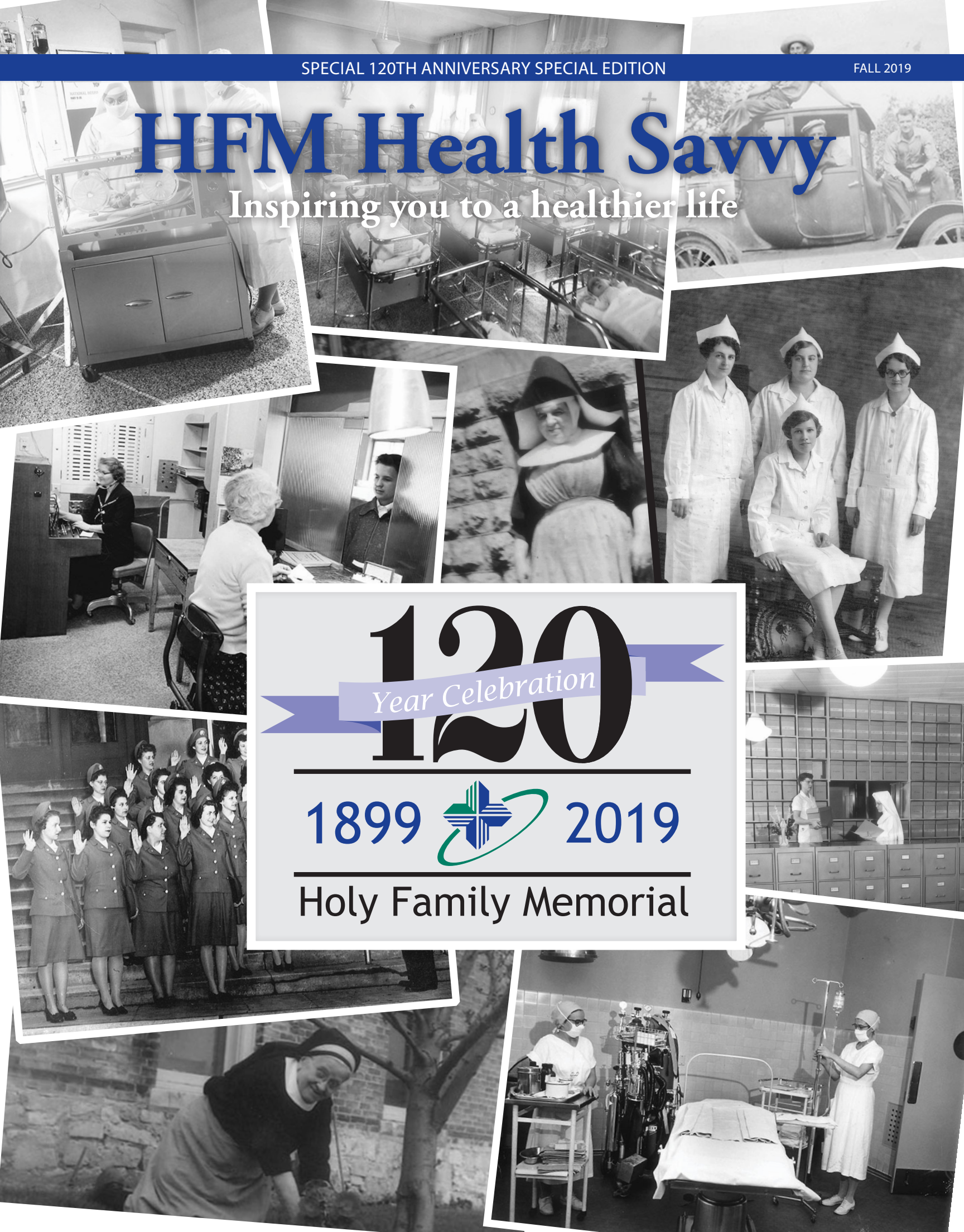


HFM Health Savvy

Inspiring you to a healthier life



120

Year Celebration

1899



2019

Holy Family Memorial

Happy Anniversary!

On September 28, Holy Family Memorial will celebrate its 120th anniversary. That is quite an accomplishment in today's healthcare environment.

All of us at HFM, as well as our sponsors, the Franciscan Sisters of Christian Charity, are proud to be celebrating this milestone with our community.

At times like this, it is good to look back at our roots and what brought us to this momentous occasion. I hope you enjoy the look back you will see on these pages. I am filled with awe and respect as I think about what those first Sisters—and our community—faced to make this hospital a reality at a time healthcare was a rare commodity in this area.

At the same time, we want to look toward the future. HFM is committed to caring for the community for another 120 years and more. We may not know what healthcare will look like that far in the future. But we do know that our sponsors are dedicated to ensuring that we continue to provide the best quality healthcare possible today, tomorrow and 120 years from now.

I hope you can join us as we celebrate our 120th anniversary on September 28, 2019. Details on the celebration can be found below. See you there!

Sincerely,



Brett W. Norell, FACHE
President & CEO
Holy Family Memorial



*Brett W. Norell, FACHE
President & CEO*

120th Anniversary Celebration



1899  2019

Holy Family Memorial

Saturday, September 28, 2019
2-4 p.m.

At Holy Family Memorial Medical Center, in the hospital Heritage Gardens and Atrium

- 2:30 p.m.-Presentation
- 4 p.m.-Mass in the hospital Chapel

Join us for a hospital tour and enjoy music, refreshments and camaraderie in the gardens.

Franciscan Sisters of Christian Charity Celebrate 150 years

"In the whole of the United States, you could not find a more beautiful place." This was the observation of Father Andrew Seubert, who ... went to view a possible site for a motherhouse for the Franciscan Sisters founded in Manitowoc, Wisconsin, in 1869. What they saw was a lake of shimmering beauty, silvery water with sun-stars dancing on it, surrounded by gently rolling hills crowned with dense, virgin forest."—opening paragraph of "A Star of Hope Shone in the Convent Sky" by Sister Donna Marie Kessler, 2015

The lake was Silver Lake. And its shores became the setting for Holy Family Convent, the motherhouse for the Franciscan Sisters of Christian Charity, who were soon often called the "Silver Lake Franciscans." Five Sisters founded the order on November 9, 1869. Since then, more than 2,000 Sisters have called the convent home.

Growing their community took courage as the founding Sisters settled in a still frontier-like community at

a time when Manitowoc was not yet officially a city. They trusted in God to provide as they survived a fire that devastated the convent in 1881, endured the Great Depression and served the poor and disadvantaged in the surrounding area while they also established what was then Holy Family Hospital, schools, including what is now Silver Lake College of the Holy Family, and other ministries in the country and the world.

Today, the Sisters serve in healthcare, schools, and parishes throughout Wisconsin, Arizona, Michigan, Ohio, Mississippi, Missouri and Nebraska.

The Franciscan Sisters of Christian Charity have been celebrating their 150th Jubilee in the communities they serve since January 2019. In Manitowoc, the celebration runs concurrently with the 120th anniversary celebration of Holy



Family Memorial, their locally-sponsored hospital.

This past July, the Sisters joined together in Manitowoc as a family for several days of celebration, speakers, Mass, special meals, prayer and song. The celebration will conclude on November 9, the Sisters' Founder's Day, when Bishop David Ricken of the Diocese of Green Bay will celebrate Mass at the convent.

"We have grown and developed with the community of Manitowoc. We have served the educational and health needs of Manitowoc County for 150 years. We look forward to continuing that legacy for years to come. It is God's providence and our trust in that providence that has brought us here to serve all for the glory of God," said Sister Kay Klackner, Vice President, Mission, and organizer of the Sisters' Jubilee celebration.



Holy Family Memorial

Answering the call— yesterday, today and tomorrow

Manitowoc was a bustling lakeport in the late 1890s, second only to Milwaukee. And yet healthcare for the community was virtually nonexistent, something we find hard to imagine today.

Local clergy and business leaders approached Mother Alexia Fullmer, then Superior General of the Franciscan Sisters of Christian Charity, to consider building a hospital. An earlier hospital had closed, yet the community was growing and the need for healthcare was growing right along with it.

The Franciscan Sisters of Christian Charity did not have the funds to build a hospital. Yet the need was great, and Mother Alexia made the decision to move forward, writing “Under such trying circumstances, it was evident that human means were not to be the foundation of the edifice

in question. No—it was to rest upon a foundation more solid and more secure than earthly goods, trust in Divine Providence.”

And trust they did. In the spring of 1898, ground was broken for Holy Family Hospital on land known as Gerpheide’s Hill. On September 28, 1899, the hospital was dedicated. It was the most modern hospital in Wisconsin at the time, with 45 beds, ventilation, electricity, an elevator and other modern conveniences. The price tag—\$75,000.

A new era of healthcare had begun. The Sisters accepted everyone in need of care, regardless of age, religion or finances. They sought healing of body, mind and spirit.

The hospital’s first Sisters performed all duties—nursing, cooking, cleaning, washing dishes and more.

A garden was added in 1901. It was “a wonderful blessing,” according to Sister Clarence, providing food for the Sisters and their patients.

Continued local support over the years allowed the Franciscan Sisters to enlarge and expand the facilities and services.

During the 1940s, Holy Family Hospital responded to the polio epidemic by adding a Polio Isolation Unit and iron lung, which helped polio patients breathe when normal muscle control was lost due to the illness.

The 1940s also saw a population boom. In 1947, a \$500,000 building project modernized the original building and added a pediatric wing—the first of its kind in the community. The hospital could now serve 250 patients.

1898

Mother Alexia Fullmer, Superior General, Franciscan Sisters of Christian Charity, agrees to build a hospital.



1901 The hospital gardens



1947 A new pediatric wing brings hospital capacity to 250.



1979

HFM begins 24-hour coverage in the ER.

1898

1899

1901

1940

1947

1953

1979

1899

Holy Family Hospital



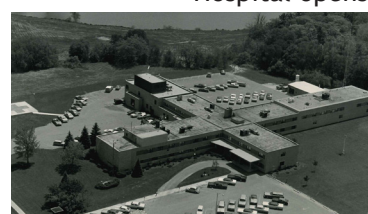
1940

Iron Lung helps polio patients breathe.



1953

Manitowoc Memorial Hospital opens.



Holy Family Memorial Hospital becomes part of the Manitowoc Memorial Hospital.



Manitowoc Memorial Hospital opened on July 23, 1953, in memory of the community's veterans. The 50-bed facility boasted the latest in style and technology and committed itself to personalized patient care.

Changes in healthcare led the leadership of Holy Family Medical Center and Manitowoc Memorial Hospital to decide that one hospital would best meet the healthcare needs of the community. On May 1, 1991, Holy Family Medical Center and Manitowoc Memorial Hospital officially merged to become Holy Family Memorial (HFM).

In 1993, Holy Family Memorial expanded its services to include physician clinics. Retail pharmacy and home medical businesses were added a few years later.

In 1998, 100 years after its inception, HFM began the Centennial Building Project. The Cancer Care Center was the centerpiece of the project, bringing state-of-the-art cancer care to the community.

HFM opened Harbor Town Campus in 2005, bringing family medicine,

orthopaedics, radiology and diagnostic services as well as a wellness center together on the city's west side.

A leading-edge addition to the building in 2006 included a new Heart and Vascular Center and Women's Imaging Center. HFM is one of only 225 hospitals nationwide to receive the American College of

imaging and rehabilitation therapy in one convenient location.

Today, our network services include an inpatient and outpatient medical center, walk-in care for both general health and orthopaedic needs, more than 15 clinics, a retail pharmacy, a medically-based wellness center, and a state-of-the-art rehabilitation facility.

"For 120 years from day one of Holy Family Memorial to the present, the Franciscan Sisters of Christian Charity have committed their hearts and their resources to take care of the sick and injured of Manitowoc County and beyond, while always looking for new ways to improve community health. Looking back to our trust in Divine Providence, while looking forward to the challenges and opportunities ahead, I have faith in the words of St. Francis of Assisi, 'Have confidence in the Lord. He will be your help and provide whatever is necessary for His work.'"—Sister Natalie Binversie, Community Director, Franciscan Sisters of Christian Charity

Cardiology's NCDR Chest Pain—MI Registry™ Platinum Performance Achievement Award.

Expansion continued in 2017 with the addition of Lakefront Campus in Two Rivers. The facility combined three locations into one into one, while adding primary care, walk-in care, behavioral health, lab, diagnostic

Change continues to be a part of healthcare—and of Holy Family Memorial—as we carry on the healing ministry of our founding Franciscan Sisters of Christian Charity. HFM health network is respected as one of the most innovative and caring healthcare networks in the country. We are proud of that and proud to look forward toward the next 120 years serving Manitowoc County.



Begins 24/7 physician coverage in the Emergency Room.



1993 Physician clinics are added to HFM services.



2005 Harbor Town Campus opens.



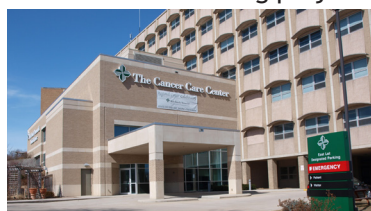
2017 Lakefront Campus opens.



1991 Holy Family Medical Center and Manitowoc Memorial Hospital merge to become Holy Family Memorial.



1998 Cancer Center added through Centennial building project.



2006 Building expansion provides new space for Heart & Vascular Center and Women's Imaging Services.



New providers share passion for women's health.

The HFM Women's Health Care team is growing with two new providers—Steven Bush, MD and Doreen Krause, APNP.



Dr. Steven Bush

Dr. Steven Bush is an experienced obstetrician and gynecologist with more than two decades of women's health experience. He takes care of patients covering the whole scope of women's issues. Dr. Bush specializes in the diagnosis and treatment of heavy menstrual periods, pelvic pain, endometriosis, and urinary incontinence through a minimally invasive approach.

"I love being a doctor because it's an honor to be trusted with another human being's health and well-being."

Newly relocated to Manitowoc County with his family, Dr. Bush looks forward to getting to know his

patients and care for women's health needs in the community.

"I love being a doctor because it's an honor to be trusted with another human being's health and well-being," says Dr. Bush. "Patients trust their physicians with their most personal and intimate matters. In hearing people's stories and helping people at their most vulnerable, doctors have a unique window into the human experience."

Dr. Bush holds a medical degree from Chicago Medical School in North Chicago, Illinois. He completed his residency at Mercy Hospital and Medical Center in Chicago and is board-certified by the American Board of Obstetrics and Gynecology.

In his free time, Dr. Bush enjoys playing a round of golf and spending time with his wife and six kids.

Doreen Krause, APNP is an experienced nurse practitioner with nearly 25 years of nursing experience. She will work alongside the OB/GYN physicians to provide gynecological services including well-woman care, health education and prenatal care.

Doreen has nursing experience working in primary care, gastroenterology, pain management, and urology, but women's health has always been her first passion. She values the relationships and connections she has with her patients.

"I'm dedicated to providing each woman I see with the best care within

my reach," says Doreen. "I find it rewarding to empower women to make their own choices about their health."

Doreen completed her master's degree in nursing at Concordia University and her undergraduate in nursing at Alverno College. She is board-certified as a Family Nurse Practitioner by the American Nurses Credentialing Center.

Outside of work, Krause enjoys hiking with her dogs, downhill skiing, photography and traveling.

Dr. Bush and Doreen Krause are welcoming new patients. For more information or to schedule an appointment, call (920) 320-2436, or visit hfmhealth.org/womens-health.



Doreen Krause, APNP

New CORE Treatment Services brings AODA services to HFM campus.

All around us we see stories of drug and alcohol abuse and the devastation it leaves in its wake. In fact, very few of us can say we are untouched by it, whether in our families, workplaces, social circles or places of worship.

According to recent data, 40 percent of Manitowoc County adults reported binge drinking in the past month; the state average is 22 percent. In 2015, the most recent year for which statistics are available, 59 percent of local driving deaths were alcohol-related, while the state of Wisconsin reported 38 percent.

The League of Women Voters 2018 report, "Poverty and Addiction in Manitowoc County," noted that workplace drug use in our area exceeds state and national statistics. Urine drug test positivity is 5.5 percent in Manitowoc County vs. 5 percent for Wisconsin and 4.2 percent for the country. *The Herald Times Reporter* reported 33 deaths related to drug overdose in Manitowoc County in 2017.

Unfortunately, there is a shortage of residential treatment facilities for those afflicted by alcohol and other drug abuse (AODA). Which is why it is so important to Holy Family Memorial to support the new CORE Treatment Services Residential Rehabilitation Center.

CORE Treatment Services is a nonprofit, 16-bed residential and day-treatment AODA facility soon to be located in the former Franciscan Sisters of Christian Charity convent building at 3 Riverside Court next to HFM Medical Center. CORE will be a licensed Community Based Residential Facility (CBRF) and

CORE's co-founders and co-executive directors. HFM CEO Brett Norell will serve on the Board of Directors. Dr. Dean Pollnow, HFM's Chief Medical Officer, will serve as CORE's medical director. HFM also will provide food service and other support to help this very important service take root in our community.

40 percent of Manitowoc County adults reported binge drinking in the past month; the state average is 22 percent.

Comprehensive Community Services (CCS) organization. As such it is only the state's fifth CCS-certified ADOA residential treatment center.

Pastor Chris Gilbert of Connection Church, and behavioral health supervisor Carmen Persaud are

If you are interested in supporting CORE—for your family, friends, coworkers and others who struggle with addiction, contact HFM Fund Development at (920) 320-4283.

Join Us to Support CORE...

Holy Family Memorial

Sip, Savor, and Support Gala

Saturday, September 21, 2019 | 6 p.m.

Gala proceeds support CORE Treatment Services, who, in partnership with Holy Family Memorial are opening a new Residential Rehabilitation Center across from the hospital. The center is dedicated to serving the mind, body and spirit of those struggling with alcohol and other drug addiction.

\$125 Donation Per Person | Cocktail Attire

Register online at hfmhealth.org/gala

The address on this newsletter was obtained through a mail service and not through the health records of Holy Family Memorial. To be removed from our future mailings, please e-mail marketing@hfmhealth.org

Upcoming Events

First Friday for Veterans—First Friday Each Month, 8-10 a.m.

Thank you for your service! Please join Holy Family Memorial the first Friday of every month. Enjoy a cup of coffee on us and camaraderie with fellow veterans and Todd Brehmer, Manitowoc County Veterans Service Officer. Stop in the Espresso Connection at Holy Family Memorial Medical Center and let the barista know you are a veteran.

SEP

21

Saturday

Sip, Savor and Support Gala—Saturday, September 21, 6 p.m.

Join us for an elegant evening of amazing culinary creations presented by local chefs, plus a special opportunity to support community programs. Learn more at hfmhealth.org/gala

SEP

28

Saturday

120th Anniversary Celebration—Saturday, September 28, 2-4 p.m.

Join us to celebrate HFM serving our community for 120 years. Take a hospital tour and enjoy music, refreshments and camaraderie in the gardens. The event will be at Holy Family Memorial Medical Center. Mass will follow in the HFM Chapel.

OCT

15

Tuesday

Community Town Hall—Tuesday, October 15, 5 p.m.

Join CEO Brett Norell in a community conversation about the current state of HFM and how we can make healthcare better—together. To register or learn more, visit hfmhealth.org/townhall

OCT

19

Saturday

Childbirth Class—Saturday, October 19, 8:30 a.m.-3 p.m.

Learning what to expect before and during labor and childbirth is essential to your pregnancy. Classes cover a wide range of topics. Learn more at hfmhealth.org/childbirth