

2023 Community Benefit Report

Improving the Health of Our Community



Community Health Improvement Plan

The Froedtert & the Medical College of Wisconsin health network advances the health of the diverse communities we serve through our passion for and commitment to caring for our communities. Every three years, Froedtert Holy Family Memorial Hospital in partnerships with other local health systems and the health department in Manitowoc County align resources to complete a shared community health needs assessment (CHNA). A CHNA is a tool to identify significant community health needs and issues through a robust data collection and analysis process.

The CHNA serves as the foundation for the Froedtert Holy Family Memorial Hospital implementation strategy to improve health outcomes and reduce disparities. FY23 launched year one of three of the Froedtert Holy Family Memorial Hospital 2023-2025 Community Health Improvement Plan (CHIP). Mental health, chronic disease prevention and workforce development are the identified significant health needs addressed in the CHIP.

Mental Health

Resource Social Focused on Hispanic Outreach

Froedtert Holy Family Memorial and St. Francis of Assisi joined forces to host the first annual Resource Social with a focus on Hispanic outreach. The event brought together a diverse array of community organizations, including Lakeshore CAP, Grow It Forward, Lakeshore Community Health Care, Catholic Charities, Roncalli Catholic Schools and The Crossing of Manitowoc County. The collaborative effort aimed to foster community engagement and support by providing a platform for these organizations to share valuable community resources and program opportunities. The gathering engaged 45 individuals, creating a space where the Hispanic community could access information and connect with essential services.



The training centered on establishing a foundational understanding of mental health disorder definitions, symptoms and treatment, employing de-escalation techniques, refining communication strategies and gaining insight into the distinctive challenges linked to mental health crises. CIT strives to foster empathy, diminish stigma and improve the safety of both individuals in crisis and first responders.



Crisis Intervention Training for First Responders

Ashley Thousand, AODA psychotherapist and social worker, facilitated a full-day training to 20 individuals as part of a 40-hour Crisis Intervention Training (CIT). The program helps first responders, like police officers and emergency workers, learn how to handle crises involving people with mental health issues.

Record Year for Drug Take Back Day

Froedtert Holy Family Memorial in partnership with Healthiest Manitowoc County, Manitowoc County Sheriff, Manitowoc Police Department and Manitowoc County Recycling and Compost hosted a drive-thru drug collection as part of National Drug Take Back Day. More than 290 pounds of medication was collected from 205 cars — an increase of 91 pounds from last year.

Chronic Disease Prevention



Blood Glucose Screenings Provided at Senior Center Health Fair

Froedtert Holy Family Memorial Diabetes Center screened 17 community members at the Two Rivers Senior Center's annual Health and Information Fair. Our staff also provided health education to 50 individuals. In addition to access to blood glucose screenings, participants were able to connect with other departments such as Home Health Care, Volunteer Services and Diabetes Prevention.

Health Education Series Encourages Chronic Disease Prevention Practices

Eighteen Manitowoc Senior Center members participated in a free health education series to learn about chronic disease prevention practices. The series increased understanding and reduced burdens of chronic diseases, specifically among senior populations. Education series topics were:



- Cardiology — *Know Your Numbers* with Robert Horth, MD, and Jenna Domino, APNP
- Rehab Plus — *Reducing Your Risk of Falls* with Kelsey Hoffmann
- Behavioral Health — *Mental Health, Wellness and Aging* with Amanda Hartwig
- Wellness Center — *Wellness and Low Impact Activity* with Maddie Milbrath

Summer Health and Wellness Series Offers Free Classes and Activities

Froedtert Holy Family Memorial Wellness Center in partnership with Healthiest Manitowoc County and Manitowoc Parks and Recreation Department offered free fitness classes and activities through the Fit in the Park Program. Activities included yoga, hikes, boot camp, Zumba and HIIT at several parks in Manitowoc.



Froedtert Holy Family Memorial staff provided education during the activity cool down focusing topics such as heart health, cancer prevention, chronic disease prevention and women's health.

Workforce Development

More than 900 Students Learn About Health Care Career Opportunities

Froedtert Holy Family Memorial staff provided education about health care career opportunities, career planning and future employment opportunities to more than 900 sophomores at the Career Expo at Lakeshore Technical College hosted by The Chamber of Manitowoc County.





Froedtert in Action/Corporate Social Responsibility

The Froedtert & the Medical College of Wisconsin health network integrates Corporate Social Responsibility practices and programs and volunteer opportunities through Froedtert in Action into our culture. Froedtert in Action, a Community Engagement initiative, reaffirms our organization’s commitment to give back to the diverse communities we serve. It reflects our commitment to our mission while creating excitement about the many ways we can give back as an organization. The program highlights volunteer opportunities available to staff, showcases the value of those community activities and demonstrates the impact of the work we do.



The 2023 Healthy Shelves Drive collected 680 food and hygiene items that were donated to Grow it Forward.



For the second year, Froedtert Holy Family Memorial partnered with Salvation Army to collect toys for their Toys for Tots Program. All Froedtert & the Medical College of Wisconsin sites in Manitowoc and Sheboygan counties participated, collecting 310 toys for children.

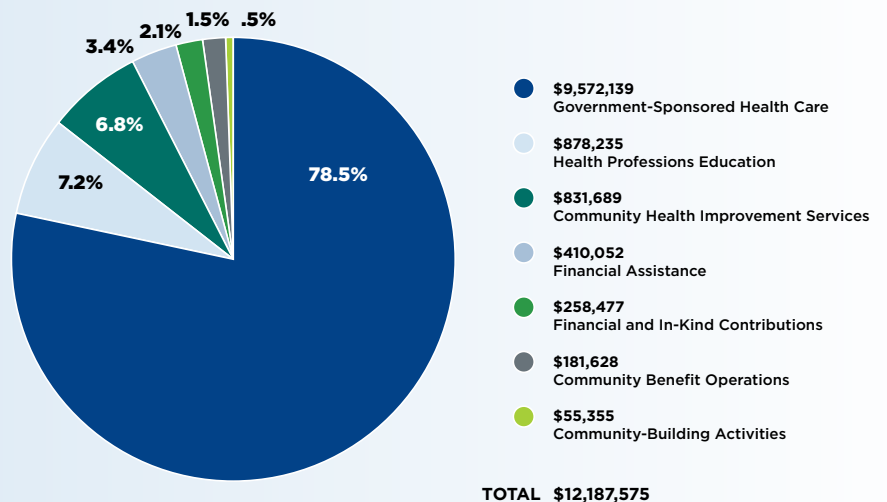


Staff volunteered throughout the year to support individuals and partner organizations, such as InCourage, by organizing yard clean-ups and completing service projects requested by organizations.



Twenty staff members filled 240 hygiene kits that were donated to local organizations as part of our annual United Way staff giving campaign.

Froedtert Holy Family Memorial 2023 Contributions to the Community



Financial data, while unique to Froedtert Holy Family Memorial, in affiliation with Froedtert & the Medical College of Wisconsin health network, is based on reporting methodology similar to that used by Catholic Health Association of the United States for Planning and Reporting Community Benefit. All patient care figures reflect the actual cost of care.